



THE VESALIUS TRUST
P.O. BOX 5275
HERNDON VA 20172
www.vesaliustrust.org

LLOYD LIBRARY AND MUSEUM
917 PLUM ST
CINCINNATI OH 45202
www.lloydlibrary.org



THE VESALIUS TRUST COLLECTION OF ART SERVING MEDICINE & SCIENCE GUIDELINES FOR THE DONATION

Purpose of the Collection:

The goal of the Collection is to preserve traditionally created medical and scientific illustration, and related objects and documents. The Vesalius Trust is the Fiscal Sponsor of this collection of original work donated by professional medical artists, or their heirs. The Lloyd Library and Museum in Cincinnati, OH was selected as the partner institution to house and archive the collection. The Vesalius Trust and Lloyd Library have committed their best efforts in support of this archived collection of medical illustrations and related materials, and will promote research and education related to medical illustration, the history of the techniques and practices, as well as related history of biomedical sciences in the twentieth century in North America.

First donor

In October 2010, Martin Finch, formerly Director of the Biomedical Communications Department at the University of Minnesota, and Past President of the AMI, was the first medical illustrator to donate his life's work to this archive, and contributed over 200 pieces of original illustration.

Why donate?

Maybe a better question is, what will happen to *your* life's work?

This archive will protect and preserve an irreplaceable visual heritage of hand created medical and scientific art. Through the archive, this art will be accessible for research by future generations of students, artists, scientists, and anyone else interested in meaningful imagery and in the techniques with which they were created.

What to donate?

At this time, the primary effort is to identify and preserve illustrations and related work done in traditional media. Original art, working sketches, related contracts or other documentation, and published material are all appropriate for archiving. Biomedical sculpture and models are also accepted, although there may be size limitations on very large material. Subject matter can pertain to anything normally within the professional expertise of the illustrator that relates to the mission and purpose of the archive.

Any questions about appropriateness for donation can be directed to Anna Heran, Lloyd Curator or Marcia Hartsock, Project Coordinator.

When to donate?

Illustrators have considered donating their work when they retire from active practice, or are closing down their studio. Decisions about the disposal of original artwork can be made when preparing estate documents, or when considering how an illustrator's legacy can be preserved for future generations. Donating artwork is often a family decision, and family members often wish to keep selected works within the family. An illustrator's school, or place of employment might also wish to have selected pieces for their respective collections. These decisions should be made before any work is donated to the archive at the Lloyd.

Any appraisal of the the artwork for tax purposes is the responsibility of the donor, and should be done before donation.

How to donate?

Step 1 - Donor completes the Deed of Gift with their signature, and sends the signed original by mail to the Executive Director of the Vesalius Trust, who will forward it to the Lloyd Library and Museum for their signature. The Deed of Gift transfers ownership of the donation.

Step 2 - Once the Deed has been signed by all parties (donor, the Trust and the Lloyd), and a copy returned to the Donor, artwork can be sent directly to the Lloyd Library and Museum.

How to prepare the work?

Selecting and sorting the art and papers to be donated is the biggest job. Original artwork, sketches, published material, contracts and other working documents help tell the complete story of an illustration. Please include information such as title, year of creation, medium, client, audience, first publication, and ownership of copyright. If this information is not known, the staff at the Lloyd will make their best professional assessment. Information can be handwritten, or can be entered into an Excel database. In addition, please include the artist's biography or resume, and any other items of interest such as news clippings, and photographs of the artist or their work environment.

All donated artwork will be catalogued under the name of the individual illustrator within the Archive.

What about copyright transfer?

The purpose of the Collection is for archival preservation, museum display, and scholarly research, not for commercial exploitation. In order for the Lloyd Library to protect the work and oversee appropriate use, it is accepted practice to transfer the copyrights to the collecting institution, the Lloyd. Erin Campbell, Curator at the Lloyd Library, is happy to work with you to craft the appropriate language if there are any restrictions that you want to apply to particular works or any rights you do not want transferred.

This transfer of copyright obviously does not apply to any work you did as an employee, or under a Work for Hire contract, or for any work for which you no longer own the rights. In these situations, the Lloyd would like to have the name of the rightful owner, if that information is known, so that they can be contacted if necessary.

What if I'm not ready to donate yet?

The non-binding Letter of Intent to Donate can be sent directly to the Vesalius Trust, and copies made to keep with your estate documents. This will let the Trust and your heirs know of your intent to donate your artwork to the Trust Collection at a future date. The Letter of Intent does not substitute for the Deed of Gift that transfers ownership.

IMPORTANT CONTACTS

Vesalius Trust for Visual Communications in the Health Sciences

P.O. Box 5275, Herndon VA 20172

Tel (703) 437-9555

Vesalius Trust Executive Director: Tina Schott tina@vesaliustrust.org

Lloyd Library and Museum

917 Plum Street, Cincinnati OH 45202

Tel (513) 721-3707 Fax (513) 721-6575

Lloyd Library Curator: Erin Campbell ecampbell@lloydlibrary.org

Project Coordinator, Founder and Advisor to the Vesalius Trust

Marcia Hartsock

400 Pike St Unit 506, Cincinnati OH 45202

marcihartsock@gmail.com

Tel (513) 221-3868

Please contact Marcia Hartsock for digital or paper versions of the Deed of Gift, and for any other questions about your donation.